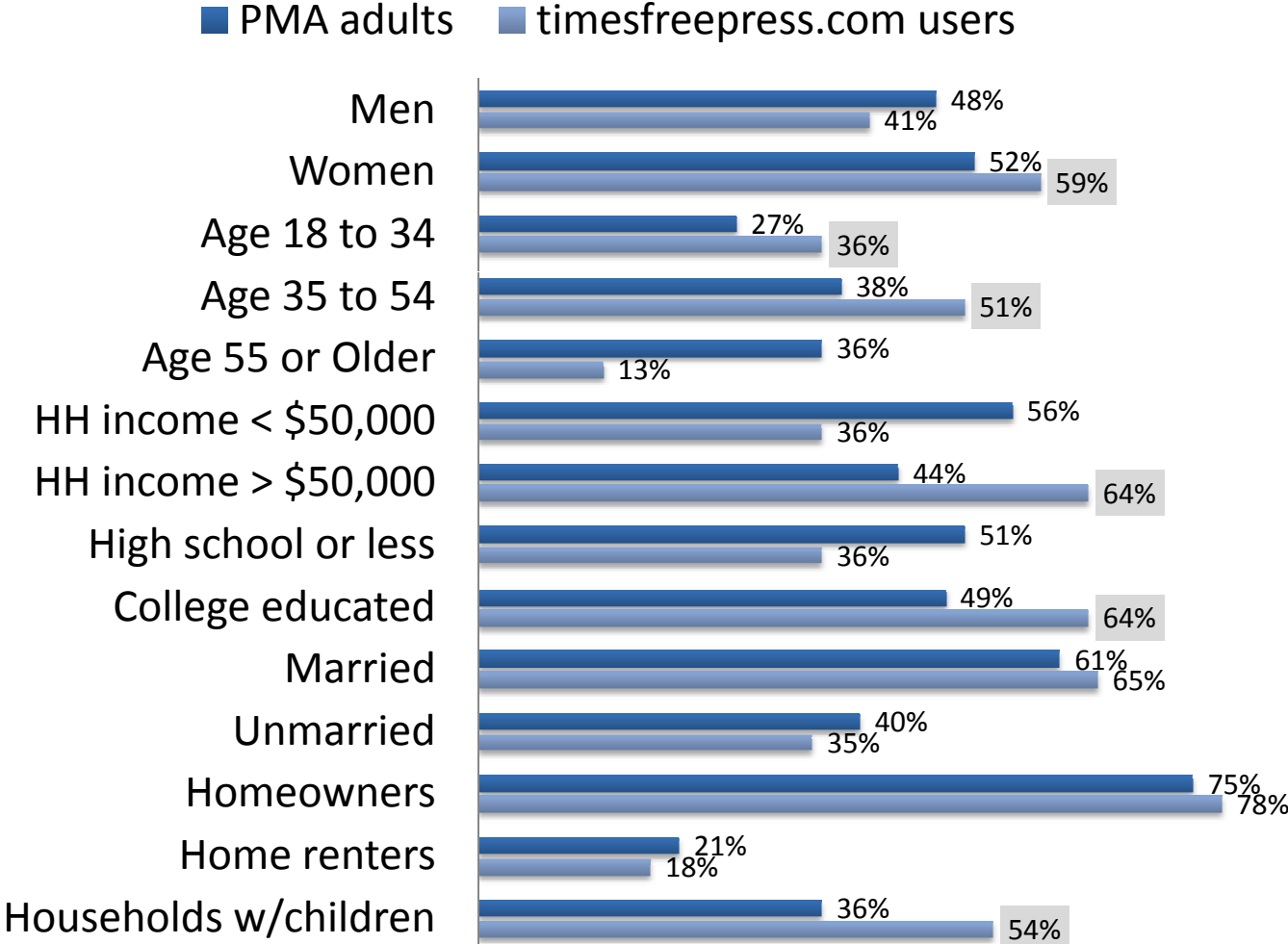


The Chattanooga Market

timesfreepress.com users are more likely to be more educated, have higher incomes and have households with children as compared to the overall online market.



Base: 272,798 adults in Chattanooga PMA who were on the internet in the past 30 days as compared to the adults who visited timesfreepress.com in the past 30 days.

Source: Scarborough Research, 2008, Release 1

