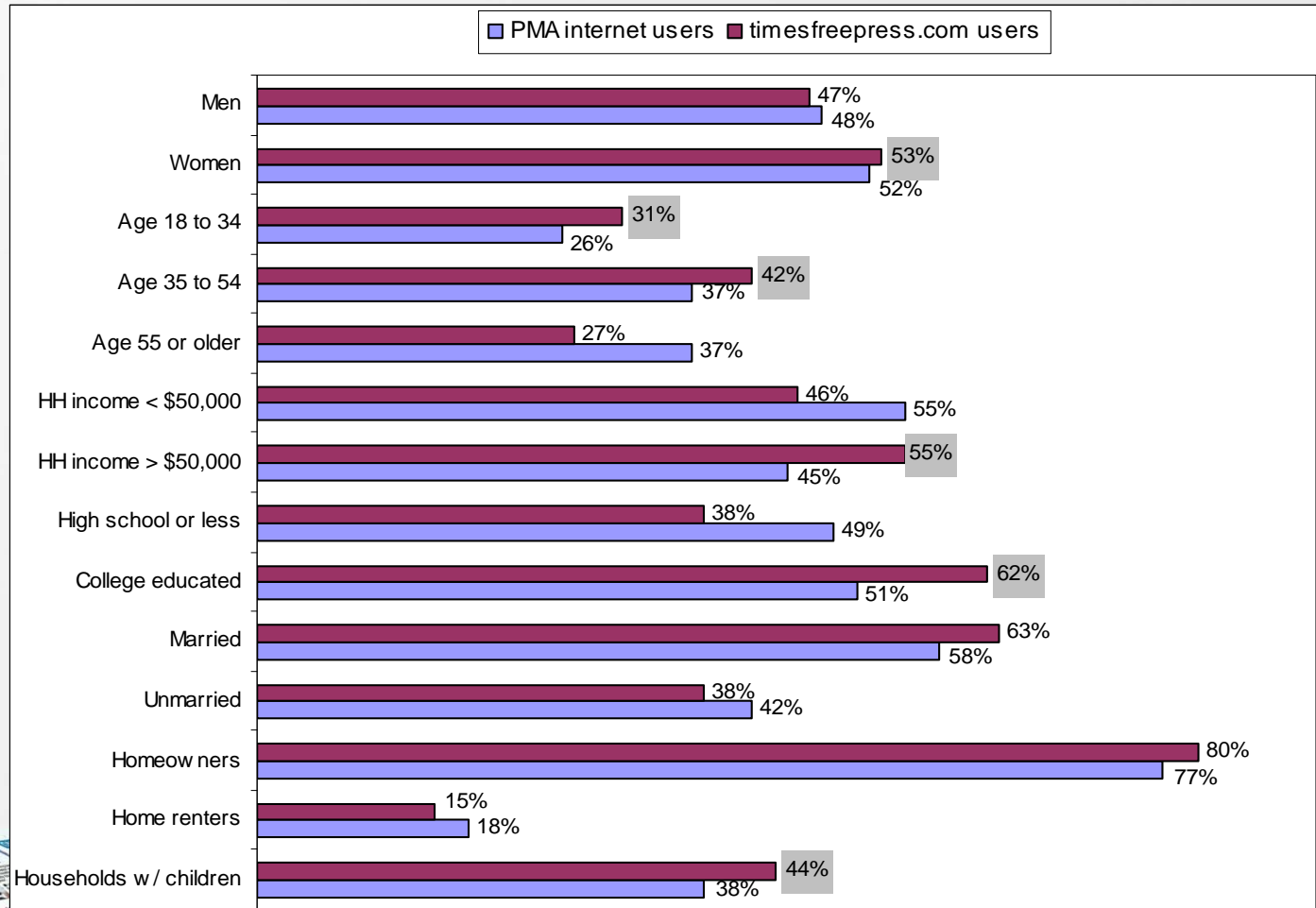


# The Chattanooga Online Market

timesfreepress.com users are more likely to be more educated, have higher incomes and have households with children as compared to the overall online market.



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Base: 302, 319 adults in Chattanooga PMA who were on the internet in the past 30 days as compared to the adults who visited timesfreepress.com in the past 30 days.

Source: Scarborough Research, 2010, Release 1