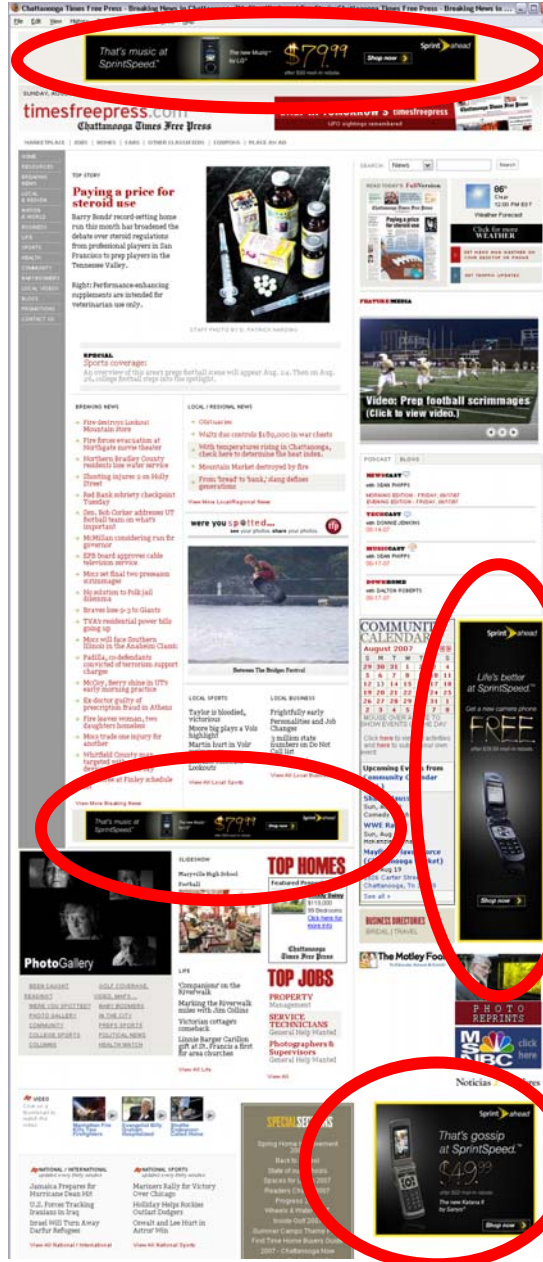


Chattanooga Times Free Press

Road Block



NOTE: Roadblocks should use the exact same creative in all 4 positions to dominate awareness to the user. Earth tones and grays should be cautioned since a majority of the layout of the timesfreepress.com website is in these colors and the ads should stand out to get the most effective response.